

program

For updates on the program and the dinner restaurants see: www.vertripol.com

To participate online register here: <https://adwmainz.zoom.us/join/https://adwmainz.zoom.us/join/register/NWLc-FI-S4WbC9-pKZHNYQ>

Wednesday, 25.06.2025

Opening

13:00 Meeting of Participants

14:00 Welcome by Peter Haslinger (Director of the Herder Institute)

14:15 Introduction by Angela Krewani & Vincent Fröhlich

Panel 1: Visualisations and Their Social Impact // Chair: Peter Haslinger

14:30–15:15 Jaron Harambam (Amsterdam) & Kamile Grusauskaite (Leuven)
Picturing Opaque Power: How Conspiracy Theorists Use Audio-Visual Strategies to Make Their Truth Claims

15:15–16:00 Evelyn Runge (Köln)
Authenticity Infrastructures: Players, Ethics, and Discourses of Image Verification

Coffee Break

16:30–17:15 Anne Braune-Vásquez (Dortmund)
Photographic Evidence in Conspiracy Theories. Captured Truths or Fabrications?

17:15–18:00 Anne Ganzert (Konstanz/Cambridge)
Put a Pin in it – Conspiracy Visual Evidence in Collective Pinboarding

Public Keynote

18:30–19:30 Michael Butter (Tübingen)
Visualizing Conspiracy

Location: Historischer Saal, Rathaus (1. Stock), Marburg

20:00 Conference Dinner

Thursday, 26.06.2025

Panel 2: Generating Visual Evidence // Chair: Anne Ulrich

10:15–11:00 Christoph Ernst (Bonn)
Diagrams and Diagrammatization as ›Evidence-Generators‹ in Conspiracy Theories

11:00–11:45 Martin Hennig (Tübingen)
The Signs of Truth. Towards a Semiotic Framework for Analyzing Conspiracy Imagery

Lunch

Panel 3: Visual Narratives // Chair: Deborah Wolf

13:45–14:30 Simon Spiegel (Zürich)
Films as Scripture. Fan Discourses and Conspiracy Theories in the Films of Stanley Kubrick

14:30–15:15 Mark Fenster (Gainesville, Florida)
Severed and Paranoid Spaces: Visions of The Workplace in the Contemporary Managerial Conspiracy Narrative

Coffee Break

Panel 4: Visual Historiographies // Chair: Angela Krewani

15:45–16:30 Simona Stano (Turin)
Conspiracy Theories and the New Media: A Semiocultural Perspective

16:30–17:15 Sven Grampp (Erlangen)
Reign in Fake Blood. The Assassination Attempt on Donald Trump and Left Wing Conspiracy Theories

Coffee Break

Panel 5: Visual Patterns // Chair: Martin Hennig

17:45–18:30 Jan Krasni (Berlin)
Visual Patterns of Antisemitic Conspiracies: From the Distant Past to Contemporary Dissemination

18:30–19:15 Simon Donig & Christina Vertan (Herder Institute, Marburg)
Iconographic Co-Occurrence and Semiotic Agglutination – the Role of Emojis in an Online Conspiracy Narrative Context

20:00 Conference Dinner

Friday, 27.06.2025

Panel 6: Circulation and Re-Uses // Chair: Vincent Fröhlich

9:30–10:15 Deborah Wolf (Düsseldorf)
Historical Images, Materiality and Montage in 9/11 Conspiracy Theory Film

10:15–11:00 Angela Krewani (Marburg)
From Trad Wife to Trade Wife: Visual Cultures of Housewife Economics

Coffee Break

Panel 7: Impacts of Generated Images and Machine Learning (AI) // Chair: Anne Braune-Vásquez

11:30–12:15 Anne Ulrich (Tübingen)
Synthetic Media and the Instrumentalization of Suspicion

12:15–13:00 Marcel Lemmes (Tübingen)
From Shitposting to Synthetic Media: The Cultural Impact of Visual Disinformation

Lunch

Panel 8: Motif History and Iconography // Chair: Anne Ganzert

14:30–15:15 Vincent Fröhlich (Marburg)
Visual Reuses: From Right to Left, from QAnon to AfD

15:15–16:00 Ute Caumanns (Düsseldorf)
Visualizing Anti-Jewish Conspiracy Theories: Historical Perspective on Blood Libel

Coffee Break

Öffentliche Podiums-Diskussion (deutsch)

Welche Rolle spielt Visualität für die gesellschaftliche Wirkung von Verschwörungstheorien?

17:00–18:30

Reiner Becker (Demokratiezentrum, Hessen), René-Marius Westfeling (Migrapolis Haus der Vielfalt, Bonn), Deborah Wolf (HHU Düsseldorf), Tatsiana Astrouskaya (Herder-Institut, Marburg)
Location: Historischer Saal, Rathaus (1. Stock), Marburg

20:00 Dinner